



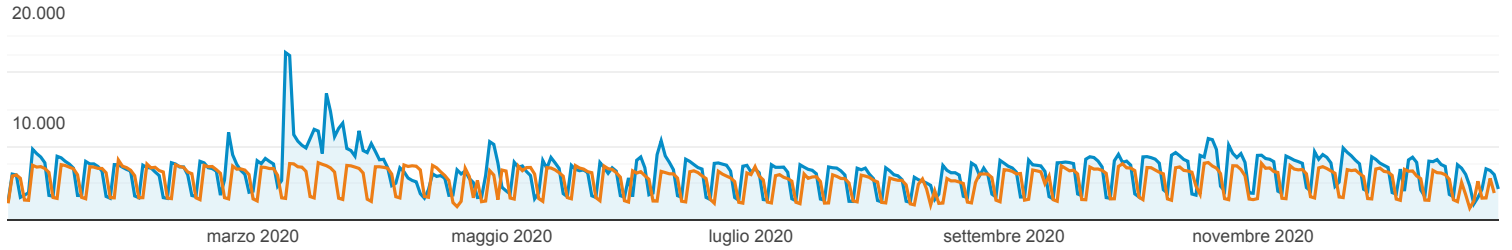
## Panoramica del pubblico

Tutti gli utenti  
+0,00% Utenti

1 gen 2020 - 31 dic 2020  
Confronta con: 1 gen 2019 - 31 dic 2019

### Panoramica

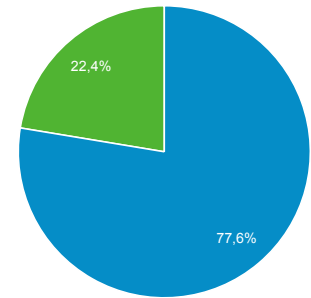
1-gen-2020 - 31-dic-2020: ● Utenti  
1-gen-2019 - 31-dic-2019: ● Utenti



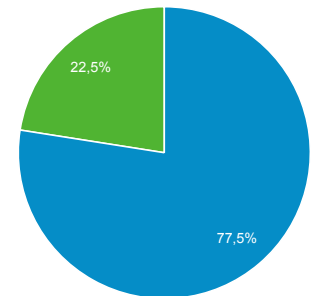
<b>Utenti</b> <b>21,83%</b> 1.044.526 vs 857.373	<b>Nuovi utenti</b> <b>21,98%</b> 1.006.829 vs 825.418	<b>Sessioni</b> <b>23,47%</b> 1.897.406 vs 1.536.790
<b>Numero di sessioni per utente</b> <b>1,34%</b> 1,82 vs 1,79	<b>Visualizzazioni di pagina</b> <b>24,82%</b> 6.234.849 vs 4.994.942	<b>Pagine/sessione</b> <b>1,10%</b> 3,29 vs 3,25
<b>Durata sessione media</b> <b>0,59%</b> 00:02:53 vs 00:02:52	<b>Frequenza di rimbalzo</b> <b>-4,13%</b> 50,32% vs 52,49%	

■ New Visitor ■ Returning Visitor

1-gen-2020 - 31-dic-2020



1-gen-2019 - 31-dic-2019



Lingua	Utenti	% Utenti
<b>1. it-it</b>		
1-gen-2020 - 31-dic-2020	674.878	63,48%
1-gen-2019 - 31-dic-2019	550.640	64,38%
<b>% modifica</b>	<b>22,56%</b>	<b>-1,40%</b>
<b>2. it</b>		
1-gen-2020 - 31-dic-2020	314.851	29,62%
1-gen-2019 - 31-dic-2019	269.500	31,51%
<b>% modifica</b>	<b>16,83%</b>	<b>-6,01%</b>
<b>3. en-us</b>		
1-gen-2020 - 31-dic-2020	38.712	3,64%
1-gen-2019 - 31-dic-2019	21.634	2,53%
<b>% modifica</b>	<b>78,94%</b>	<b>43,96%</b>
<b>4. en-gb</b>		
1-gen-2020 - 31-dic-2020	11.541	1,09%

1-gen-2019 - 31-dic-2019	4.623	0,54%
<b>% modifica</b>	<b>149,64%</b>	<b>100,84%</b>
5. <b>de-de</b>		
1-gen-2020 - 31-dic-2020	4.057	0,38%
1-gen-2019 - 31-dic-2019	561	0,07%
<b>% modifica</b>	<b>623,17%</b>	<b>481,81%</b>
6. <b>de</b>		
1-gen-2020 - 31-dic-2020	1.934	0,18%
1-gen-2019 - 31-dic-2019	194	0,02%
<b>% modifica</b>	<b>896,91%</b>	<b>702,04%</b>
7. <b>fr-fr</b>		
1-gen-2020 - 31-dic-2020	1.429	0,13%
1-gen-2019 - 31-dic-2019	778	0,09%
<b>% modifica</b>	<b>83,68%</b>	<b>47,77%</b>
8. <b>en</b>		
1-gen-2020 - 31-dic-2020	1.427	0,13%
1-gen-2019 - 31-dic-2019	519	0,06%
<b>% modifica</b>	<b>174,95%</b>	<b>121,21%</b>
9. <b>es-es</b>		
1-gen-2020 - 31-dic-2020	1.363	0,13%
1-gen-2019 - 31-dic-2019	836	0,10%
<b>% modifica</b>	<b>63,04%</b>	<b>31,17%</b>
10. <b>ru-ru</b>		
1-gen-2020 - 31-dic-2020	877	0,08%
1-gen-2019 - 31-dic-2019	495	0,06%
<b>% modifica</b>	<b>77,17%</b>	<b>42,54%</b>